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## The official corporate logo of the International Association of Bryologists (IAB)

### IAB COUNCIL

In the fall of 2014, the council started a competition for an official corporate logo of the International Association of Bryologists (IAB). The idea was to update our logo to one that keeps pace with the contemporary age but also reflects the mission and history of the association. The competition was communicated to IAB members via Facebook and Bryonet. Until December 1st the council received 14 designs by various colleagues and artists around the globe. At the IAB council meeting during the 2015 world conference of Bryology in Chile, the council decided on a short list that was distributed to the IAB members and in addition posted on Facebook. Members were asked to individually select their preferred design by anonymously voting. The voting (55% of the votes) selected the logo submitted by Juan Carlos Correa an artist from Chile, which is also reflected by the likes on Facebook. We are happy to present the winning logo which will serve as the official logo of the association.

On behalf of the members, the IAB council is grateful for the submissions and expresses sincere gratitude to the artists that participated in the competition. We congratulate Juan Carlos Correa for the winning logo which was awarded 300 USD and Jo Wilbram for the second winning nomination receiving a five-year IAB membership.

